

INFORMATION ABOUT PERSONAL DATA PROCESSING

(Version updated on 25 June 2020)

This document provides you with information about your rights in relation to the processing of your personal data by the controller AT CAR, s.r.o., with its registered office at gen. Klapálka 2810, 272 01 Kladno, identification no.: 25053582, registered in the Commercial Register maintained by the Municipal Court in Prague, File: C 45625

for the purposes of: *conclusion of a contract for the rent of a vehicle and related services (e.g. insurance, etc.)*

We recommend that you read the information carefully. We did everything we could to make it as clear as possible. If you are still uncertain, we will be happy to explain any term or passage to you.

1. Who processes your personal data?

The personal data controller, thus the person who determines the purposes and means and decides on the processing of your personal data for the above purpose, is:

AT CAR, s.r.o

ID No.: 25053582

with its registered office at gen. Klapálka 2810, 272 01 Kladno

registered in the Commercial Register maintained by the Municipal Court in Prague, File C 45625

tel.: +420 235 325 713

email: budget@budget.cz

You can also contact us through our appointed **privacy officer**:

JUDr. Gabriela Dudášová, Legal & Tax s.r.o.,

address: Politických vězňů 1511/5, Nové Město, 110 00 Prague 1

tel.: 777 923 760

email: dudasova@legaltax.cz

2. How and why are your personal data processed?

When processing personal data, we abide by the relevant legal regulations, in particular the General Data Protection Regulation ("**GDPR**") and Act No. 110/2019 Coll., on the Processing of Personal Data.

The processing of your personal data for the purpose of renting a vehicle is done in order to secure all our and your rights and obligations related to the provision of this service.

We process all your personal data for this purpose on the basis of a legitimate interest for the purpose of concluding and fulfilling a mutual contract.

We process your personal data for the given purpose to the minimum possible extent for up to 10 years to comply with our legal obligations (especially due to possible claims for damages, etc.). In the case of non-conclusion of the contract, we keep data from the non-binding inquiry form for a maximum of 1 year.

There is no automated decision-making or profiling when processing your personal data for this purpose.

3. Which personal data do we process?

We only process personal data that we have obtained directly from you based on your interest in our services when visiting our website or through the request form located here, or verbally into a report at one of our branches by an authorized employee, including:

- first name and surname;
- address (for verifying driver's licence and invoicing);
- telephone number;
- e-mail (if you use the online booking service or wish to receive your bill electronically);
- the number of the driver's licence or other similar proof of driver's authorization presented and the information contained therein;
- the number and type of the identity document submitted and the information contained therein (required if the driver's licence does not contain a photograph or the likeness on it is not recognizable, or as a record demonstrating the correctness of the bill-to address);
- information about the employer and its registered office (if you use our services as a member of a corporate program or in accordance with a framework rental agreement);
- date of birth (for purposes of verifying driver's licence and legal requirements);
- gender (for driver's licence verification purposes)
- payment information such as credit or debit card numbers (the security code is used for transaction purposes only and is not stored);
- special requirements and preferences in connection with performance of the subject of the contract;
- IP address and cookies.

If you become involved in an accident or suffer any other damage, theft, loss or mechanical defect on the vehicle during the performance of the subject of the contract, we also process information related to this situation, such as accident, police or other third-party accident records, any injuries or damage to the vehicle. We use this information in connection with the performance of the contract, based on our legitimate interest, for the purpose of meeting our legal obligations and for the protection and defence of our legally protected interests in the event of possible claims for damages against our company.

During your car rental, we process where and when you pick up the vehicle, where and when you return the vehicle, insurance preferences, fuel consumption, mileage, accident records and other information related to the vehicle and its use by you. We process this data for the purpose of fulfilling the contract or based on our legitimate interest (e.g. for the purpose of monitoring fleet utilization).

In addition to the reasons outlined above, we use this data to better understand our customers, improve our services and provide relevant offers.

We also process data about any speeding penalties, improper parking or other traffic offences that you incur, or information on offences committed in the course of the contract – vehicle hire, which has been passed on to us by the responsible authority. We will use this information to resolve a fine or misdemeanour in accordance with a mutually concluded contract and general terms and conditions.

INSURANCE PRODUCTS

If you request any of the insurance products we offer, we pass on your personal data to the insurer who provides the selected insurance product for the purpose of concluding an insurance contract with the insurer. The insurer's name will be known once you have selected a particular insurance product.

In the event of any claim for payment of this insurance product, your personal data related to the claim will be passed on to the insurer and the relevant claims adjuster. This handover shall be in accordance with the mutually concluded contract and the general terms and conditions for securing, executing and protecting any related legal claims.

The processing of personal data by the insurer is subject to the terms and conditions of the insurer concerned for processing the personal data.

PHOTO & VIDEO

A camera system is operated at all these counters and in the controller's service centre:

- Prague – Ruzyně Airport
- Prague – service
- Prague – Ringhofferova parking lot
- Prague – Ringhofferova carwash
- Prague – Main Train Station
- Brno – Tuřany Airport
- Ostrava – Mošnov Airport
- Bratislava – airport
- Košice – airport

Records are stored at the local repository at the point where the record was made, and if no request is made in accordance with the legitimate interest of the controller or based on legal authorization, e.g. in case unlawful conduct is suspected, records are safely disposed of after 30 days at the latest.

IP ADDRESS AND COOKIES

Your IP address is only processed for the purpose of processing anonymized traffic statistics when you visit our website. In the case of filling in and sending the reservation form, this data is part of the customer's identification, is stored in the system with other data of the customer and monitors the fate of the entire group of these data necessary for the performance of the mutual contract.

To improve the services provided, our website also uses cookies. Cookies are small files that store information in your browser.

Cookies therefore help, e.g.:

- the proper functioning of our site;
- to determine which pages and features visitors use most often; based on this, we can best adapt our offer to your requirements;

- identify which ads visitors view most often so that they do not always see the same ad as they browse the page or do not see an ad for goods they are not interested in.

[You can find more general information about cookies here.](#)

What cookies do we use:

The cookies used on our website can be divided into two basic types in terms of their durability: short-term so-called "session cookies" which are only temporary and remain stored in your browser only until you close it, and long-term so-called "persistent cookies", which remain stored in your device for much longer or until you delete them manually (the time cookies remain on your device depends on the settings of the cookie itself and the settings of your browser).

We use the following cookies on our website:

- a) Necessary cookies will allow you to use the basic functions of the site, especially filling out and sending the reservation form. These cookies are necessary for the use of this website and we store them for the duration of your visit to the site (session), which is generally taken as 4 hours, after which the data is deleted.
- b) Functional cookies are used to remember your preferences (e.g. language or region selection). The validity period of these cookies is 24 hours.
- c) Analytical and performance cookies allow us to recognize and count the number of visitors and obtain information about how the website is used (e.g. which pages the user opens most often and whether the user receives an error report from some sites). This helps us to improve the functioning of the website. The validity period of these cookies is a maximum of 2 years.
- d) Advertising and targeted cookies record your visits to our website, the pages you have visited and the links you have followed. We use this information to provide you with ads that are relevant to you and your interests. This information is also used to limit the number of ad repetitions you see and to measure the effectiveness of ad campaigns. For this purpose, we may also share this information with third parties (such as advertisers). We need your consent to use these cookies. You can set your preferences in relation to advertising and targeted cookies at any time in your internet browser, as described below. The validity period of these cookies is a maximum of 2 years.
- e) Third-party cookies – cookies placed by another domain, not this website. These third parties (especially advertising networks and providers of external services such as web traffic analysis services) may also use cookies, over which we have no control.

How to reject cookies

The use of cookies can be set using your internet browser. You can use your web browser to reject cookies or to allow only some of them to be used.

The website can also be operated in a mode that does not allow the collection of cookies. However, we would like to point out that if sent cookies are rejected, the functionality of some elements of the website may be limited.

You can find information about browsers and how to set cookie preferences at the following links:

[Chrome](#)

[Firefox](#)

[Internet Explorer](#)

[Safari](#)

An effective cookie management tool is also available at <http://www.youronlinechoices.com/cz/>

4. How do we protect your personal data?

You can be absolutely sure that we handle your personal data with due care and in accordance with applicable law. We protect your personal data as much as possible, which corresponds to the technical level of the available resources.

5. Who else do we provide your personal data to and why?

Your personal and vehicle data may be transferred to third parties for processing to the extent necessary to ensure contractual performance, based on mutually concluded processing contracts, in order to maintain complete protection of your personal data as set out in this information memorandum.

INTERNATIONAL TRANSFERS

If you use the option of returning the vehicle to one of our foreign contractual partners, we do not pass on your personal data to these partners and all communication takes place only at the level of identifying the vehicle being picked up.

6. What are your rights to your personal data?

In relation to your personal data that we process, you have the following rights that you may exercise against us as the controller:

- the right to obtain confirmation of the (non)processing of your personal data and to access personal data concerning you that we process;
- the right to correct or supplement your personal data if it is inaccurate or incomplete;
- the right to the deletion or restriction of the processing of your personal data if the conditions laid down by law are met;
- the right to object to the processing of personal data concerning you;
- the right to transfer your personal data to another controller.

You may exercise your rights by writing to the Data Protection Officer specified in this information memorandum.

If you believe that the processing of your personal data is against the law, you have the right to file a complaint with the supervisory authority, which is:

Office for Personal Data Protection

ID No.: 708 37 627

with its registered office at Pplk. Sochora 27, 170 00 Prague 7

www: <https://www.uoou.cz>

7. Where can you find out more?

For questions please call our info line: +420 235 325 713, or send an email to:

budget@budget.cz.

If you have any questions regarding the processing of your personal data, you can contact the Data Protection Officer, who is:

JUDr. Gabriela Dudášová, Legal & Tax s.r.o.,

address: Politických vězňů 1511/5, Nové Město, 110 00 Prague 1

tel.: 777 923 760

email: dudasova@legaltax.cz